



24-27 Aprile 2008

“Vespa World Days” 2008 in Cefalù from 24 to 27 April

Thousands of participants expected to the most important Vespa gathering in the world

For their first time in Italy, “**Vespa World Days**”, the most important world gathering of the Vespa fans, land in Sicily. **From 24 to 27 April Cefalù** will be the headquarters of the big festival reserved to the owners of vintage and modern Vespa scooters.

This Vespa event is organized by “**Stratos DMC**” agency of Palermo in cooperation with the *Southern Area of the Italian Vespa Club* and the **Sicilian Vespa Clubs**, under the aegis of the “**Vespa World Club**,” organism generated by Piaggio & C. S.p.a. and by Piaggio Foundation, in order to **revalue the great cultural patrimony linked to the most known scooter in the world.**

“**Vespa World Days 2008**” has already been introduced at the seat of the **Province of Palermo** with the attendance of the President **Francesco Musotto**, the mayor of Cefalù, **Giuseppe Guercio** and of **Paolo Gagliardo**, manager of the **Brand Unit Piaggio Vespa Gilera**. In Cefalù and surroundings thousands of Vespa riders from all over the world are expected, and thousands of other Vespa fans surely will join to celebrate the Vespa Festival; several neighbouring villages, destination of the excursions, are interested and the **big parade** will be one of the main events of the festival.

Among the principal attractions of **Vespa World Days 2008**, you will find the **Vespa Village**, meeting point of the Vespa riders, seat of the market and exhibition area, the **excursions** to the places of natural, artistic and monumental interest, the **big parade** which will involve all the riders. The event will include some **shows**, the exhibition of some vintage Vespa exemplars, coming from the **Historical Piaggio Museum in Pontedera**. The program of the event is available at the web address: www.vespaworldddays.com.

For any further information please call the following Telephone number 091 7302995.

Under the aegis of **Vespa World Club**, are organized international events like gatherings, sport activities and exhibitions. The most important international gathering was born in the 50th with the name of “Eurovespa” with the purpose to gather all the fans of Vespa Clubs and celebrate the Vespa myth. The city hosting the gatherings is always different in order to offer a big variety of activities and discover news places. Since 2007, in order to mark the presence of participants of all the world, this event has changed his name into **Vespa World Days**

Palermo, January 2007



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